

A FULL SIZE 52 PAGE MAG-NO SKIMPING!

AUTHORIZED  
A. C. M. P.

CONFORMS  
to the  
COMICS  
CODE

# BLACK DIAMOND WESTERN

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JAN.  
NO. 17

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LEV GLEASON, PUBLISHER · CHARLES BIRO AND BOB WOOD, EDITORS

FEATURE-LENGTH  
BLACK DIAMOND  
STORIES!

BUMPER, RIDE FOR  
THE CAVALRY! I'LL  
TRY TO STOP THIS  
MASSACRE BY  
GETTING TO  
THEIR CHIEF!

LOOK,  
WAR EAGLE!  
ONE WAGON  
GETTING AWAY  
MAYBE IT'S THE  
ONE WITH THE  
GOLD!

NO,  
WHITE MAN!  
ME NOT CARE  
ABOUT GOLD!  
ME WANT YOUR  
SKIN BROTHERS'  
GUNS!

BLACK DIAMOND AND  
"THE PIT OF THE  
KILLER BEAR OF  
DEVIL'S VALLEY!"

SEE WHAT FIERCE  
VENGEANCE AWAITED  
BLACK DIAMOND AND  
BUMPER AT THE HANDS  
OF THE MAD MASTER  
OF DEVIL'S VALLEY

BLACK DIAMOND IN  
"THE MYSTERY OF  
THE GOLD MINE AND  
THE FALLEN CAVE!"

WHY GOODY IS ONE MILLION  
DOLLARS IN GOLD WHEN YOU'RE  
TRAPPED WITH IT IN A HOLE A  
HUNDRED FEET DEEP! DOES  
BLACK DIAMOND'S HORSE,  
BUMPER, HAVE THE ANSWER?





WEB COMIC  
UNIVERSE.COM



# Reducing Specialist Says:



"Thanks to the Spot Reducer, I lost four inches around the hips and three inches around the waistline. It's amazing." Mary Martin, Long Island City, N. Y.

DON'T STAY

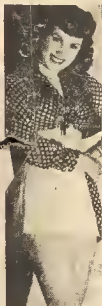
## FAT... LOSE POUNDS AND INCHES

### SAFELY- WITHOUT RISKING HEALTH

# REDUCE

most any part of the body with

# SPOT REDUCER



Miss Nancy Moon, Bronx, N. Y., says: "I went from size 14 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

DOCTORS PROVE BY ACTUAL TEST THAT THIS EASY TO USE SPOT REDUCER HELPS LOSE POUNDS AND INCHES WHERE IT SHOWS MOST. Yes . . . Doctors say that this method of reducing will help you lose weight easily, pleasantly, safely. Nothing internal to take. No pills, laxatives or harmful drugs. Just think of it you can lose weight in SPOTS, just in the places it shows most. All you do is follow the instructions of this amazing, new, scientifically designed SPOT REDUCER.

**NOW SPOT REDUCER WORKS.** The Spot Reducer uses the age old principle of massage. It breaks down excess fatty tissue, tones the muscles and flesh and the increased awakened blood circulation carries away waste fat externally, simply, pleasantly. In a recent Medical Book, edited by the chairman and two other members of Council on Physical Therapy of AMERICAN MEDICAL ASSOCIATION, the following is stated on page 34, Chapter 18, Vol. 3: "Beyond all question something can be done by massage to reduce local deposits of FAT . . . There can however, be no question that massage applied to the region of the HIPS can and does, reduce the amount of fatty deposits in this region". This book is a reliable unbiased source of information and many doctors refer to it for the last word in Physical Therapy. This prompted us to develop and have doctors test the SPOT REDUCER.

**HERE IS PROOF POSITIVE THAT THE SPOT REDUCER WORKS!**

In recent tests made by outstanding licensed Medical Doctors on more than 100 people with the use of Spot Reducer everyone lost pounds and inches in a few short weeks, in HIPS, ABDOMEN, LEGS, ARMS, BUTTOCKS, etc. And the users say: "IT WAS FUN AND THEY ENJOYED IT." The Spot Reducer worked as well on men as it did on women. The Spot Reducer way controls weight, once down to normal it helps retain your new "SLIM FIGURE" as long as you like. Look and feel better, see bulges disappear within the first weeks. The beauty of this scientifically designed SPOT REDUCER is that the method is so simple and easy, the results quick, sure and harmless. Thousands have lost weight this way in hips, abdomen, legs, arms, buttocks, etc. The same method used by stage, screen and radio personalities and landing reducing salons. The Spot Reducer can be used in the privacy of your own room in your spare time.

**MONEY-BACK GUARANTEE WITH A 10-DAY FREE TRIAL**

If the "Spot Reducer" doesn't do the wonders for you as it has for others, if you don't lose weight and inches where you want to lose it most, if you're not 100% delighted with the results, your money will be returned at once.

## MAIL COUPON NOW!

# FREE

Larger size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

The "Spot Reducer" Co., Dept. 119  
871 Broed St., Newark, New Jersey

Send me at once, for \$2 cash, check or money order, the "Spot Reducer" and your famous Special Formula Body Massage Cream, postpaid. If I am not 100% satisfied, my money will be refunded.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

☐ I enclose \$5.00. Send the Giant Size Body Massage Cream with My Spot Reducer.

**SENT ON APPROVAL**

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# the BLACK DIAMOND

IN "THE MYSTERY OF THE GOLD MINE AND THE FALLEN CAVE!"

OVER THE CENTURIES THE LURE OF LOST TREASURE HAS HYPNOTICALLY DRIVEN MEN TO EVERY CORNER OF THE EARTH! RIDE WITH BOB VALE, THE BLACK DIAMOND, IN A HUNT FOR A MILLION DOLLARS IN GOLD BARS HIDDEN SOMEWHERE IN THE DESERT OF WHISPERING MESA!



WHO WAS THE STRANGE HUMAN WHO LURKED IN THE CAVERNS OF WHISPERING MESA GUARDING A ROTTING OLD WAGON? FOLLOW U.S. MARSHAL BLACK DIAMOND, WHO IS BOB VALE WHEN NOT IN MASK, AS HE UNCOVERS THE MYSTERY OF THE LOST CONFEDERATE GOLD WAGON!



IT'S GETTING LATE, BUMPER! WE'D BETTER BE HEADING BACK FOR THE RANCH! MOM WAS EXPECTING US FOR SUPPER!

SURE, DIAM—I MEAN, BOB!



EEEEEEKKKK!

BUMPER! THAT'S A WOMAN'S SCREAM!

IT CAME FROM THAT HOUSE!



COME ON, BUMPER!

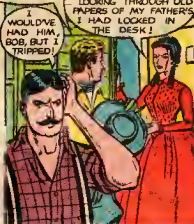


GRAB HIM, BUMPER! HE'S GOING UPSTAIRS TO HELP THE WOMAN!

LEAVE HIM TO ME, BOB! I'LL GET... UGH!

HE GOT AWAY FROM BUMPER... WE'LL NEVER CATCH HIM IN THIS DARKNESS! WHAT WAS HE UP TO, MAM?

I DON'T KNOW... I CAN'T UNDERSTAND IT! I HAD OVER A HUNDRED DOLLARS IN SAVINGS AND HE DIDN'T TOUCH IT! HE WAS LOOKING THROUGH OLD PAPERS OF MY FATHER'S I HAD LOCKED IN THE DESK!



I WOULD'VE HAD HIM, BOB, BUT I TRIPPED!



LET'S SEE—HERE'S A PAPER HE DROPPED WHEN I SURPRISED HIM...WHY, IT'S AN OLD MAP OF MY FATHER'S—IT COULDN'T BE ANYTHING OF IMPORTANCE, UNLESS...

THERE MUST BE MORE TO IT...MAYBE IF YOU CONFIDED IN US, MAM, WE COULD HELP YOU...



WELL, IT ALL STARTED DURING THE CIVIL WAR—MY FATHER WAS A SCOUT FOR THE SOUTH! HE WAS IN CALIFORNIA ON A SECRET MISSION TO BRING BACK A SHIPMENT OF GOLD AND GUNS DESPERATELY NEEDED BY THE CONFEDERACY!



...AT A SECRET RENDEZVOUS HE AND ANOTHER AGENT MET AND DISCUSSED THE ROUTE TO BE USED IN SMUGGLING GUNS AND GOLD THROUGH THE UNION LINE...



BUT, UNKNOWN TO THEM, A THIRD PARTY WAS LISTENING. A RENEGADE THEY HAD HIRED TO DRIVE ONE OF THE WAGONS...



AS SOON AS HE COULD, THIS MAN SLIPPED AWAY AND MADE HIS OWN DEAL...WITH A BAND OF APACHES! IF THEY ANNIHILATED THE PARTY, THEY WOULD GET THE GUNS AND THE GOLD...



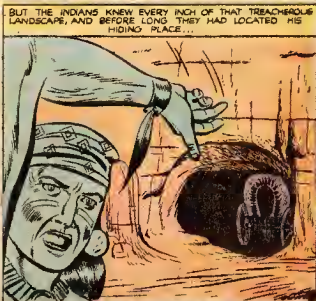
...TWO DAYS LATER, ON THE TRAIL, THE PARTY WAS ATTACKED, AND AFTER A STIFF FIGHT, ALL ITS MEMBERS WERE WIPE OUT...



...ALL THAT IS, BUT FATHER AND THE GOLD WAGON! HE PUT THE LASH TO HIS HORSES AND MANAGED TO BREAK THROUGH! FOR A WHILE HE OUTDISTANCED THEM BECAUSE THE INDIAN HORSES WERE TIRED FROM THE LONG RAID!



...SOON HIS HORSES ALSO BEGAN TO TIRE... DESPERATELY HE LOOKED FOR A HIDING PLACE- BY PURE LUCK HE FOUND IT- A CAVERN IN THE SIDE OF A HUGE MESA! HE PULLED UP THE HORSES AND WAITED...



BUT THE INDIANS KNEW EVERY INCH OF THAT TREACHEROUS LANDSCAPE, AND BEFORE LONG THEY HAD LOCATED HIS HIDING PLACE...





AS THE INDIANS CLOSED IN, MY FATHER PLAYED HIS ACE: CAREFULLY HE HAD ARRANGED DYNAMITE ALONG THE MOUTH OF THE CAVE, AND WHEN THEY WERE A FEW FEET AWAY, SET IT OFF...

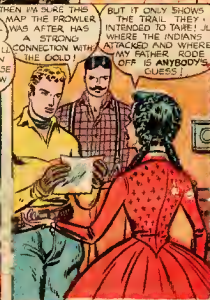


...KILLING EVERYONE IN RANGE, AND SEALING THE CAVE AND GOLD FOREVER!



THAT'S QUITE A STORY, MA'AM! BUT HOW DID YOU COME BY IT IF EVERYONE WAS KILLED?

THE WAR DEPARTMENT PRICED IT TOGETHER FROM THE INDIANS! THERE'S STILL A MILLION DOLLARS IN GOLD SOMEWHERE IN THOSE HILLS! IF THE INDIANS KNOW ANYTHING, THEY'RE NOT TELLING!



THEN I'M SURE THIS MAP THE PROWLER WAS AFTER HAS A STRONG CONNECTION WITH THE GOLD!

BUT IT ONLY SHOWS THE TRAIL THEY INTENDED TO TAKE! JUST WHERE THE INDIANS ATTACKED AND WHERE MY FATHER WROTE OFF IS ANYBODY'S GUESS!



STILL, IT'S WORTH THE CHANCE! IF YOU DON'T MIND, MA'AM, I'D LIKE TO MAKE A COPY OF THIS MAP! I'VE GOT A FRIEND WHO MIGHT BE INTERESTED IN A LITTLE EXPEDITION FOR LOST GOLD—WITH YOU AS HIS PARTNER, OF COURSE!

A FRIEND, YOU SAY?



A RIGHT CLOSE ONE, MA'AM! FOLKS HEREABOUT CALL HIM THE BLACK DIAMOND! COME ON, BUMPER, WE'VE GOT SOME RIDING TO DO!

YOU'RE IN FOR HALF OF MY SHARE! GOOD LUCK, BOYS!

GOODNIGHT, MA'AM!

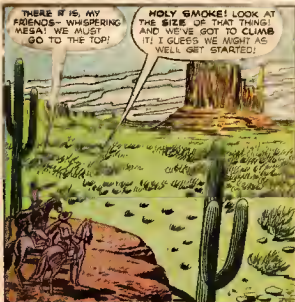


LET'S GO, RELIAPON!

GIDDAP, EL LOBO!









BY THUNDER, HERE IT IS, JUST AS THE OLD SCOUT DROVE IT IN! AND LOOK AT THESE GOLD BARS!

HOLY SMOKE!



WE'VE REALLY STRUCK IT!

THROW UP YER HANDS, BOTH OF YOU-OR I'LL CUT YOU DOWN...



YOU HEARD ME, NINKIES! NOW MOVE SMART-LIKE, AFORE I BLAST YOU ALL TO KINSDOAM COME!

BUMPER! IT'S THE OLD SCOUT! HE'S STILL ALIVE!

GOSH!

HOLD ON, OLD TIMER-- WE DON'T MEAN TO HARM YOU! THE WARS BEEN OVER SIX YEARS NOW--WE'RE HERE TO HELP YOU...

DON'T GIVE ME NO BELLY-WASH-- THE WAR BEING OVER, AINT NO-BODY GETTING THIS GOLD! 'CEPTING GENERAL LEE HIMSELF--NOT BY A DARN SIGHT!

THE OLD BOY'S MIND HAS BEEN AFFECTED BY ALL THESE YEARS DOWN HERE! WE'VE GOT TO REASON WITH HIM!

SEE HERE--SARGE IF YOU'RE GOING TO GET THIS GOLD TO THE GENERAL, YOU'D BETTER GET STARTED! AND WE'RE HERE TO HELP YOU! WE'VE GOT HORSES WAITING ON TOP AND WITH A LITTLE WORK WE CAN GET IT TO HIM IN NO TIME!

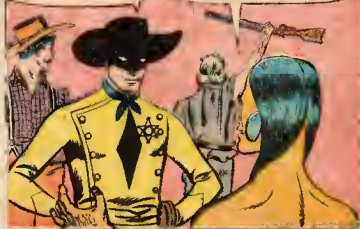


YOU CAN TRUST THESE MEN--ANCIENT ONE--THEY ARE MY FRIENDS!

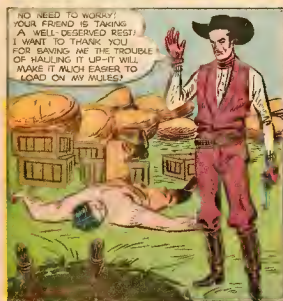
WELL--LL, IFN' YOU SAY SO, QUICK AX--FALL IN, MEN, AND FORM A DETAIL! BUGLER--SOUND ASSEMBLY!

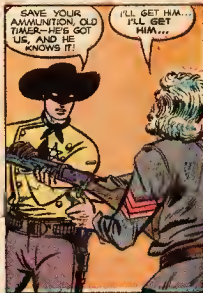
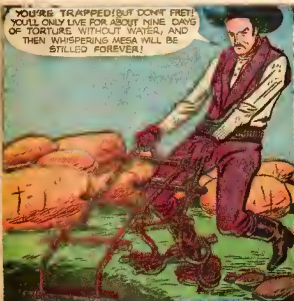
IT'S NOT HARD TO SEE WHAT HAPPENED! AFTER THE BLAST HE MUST HAVE SURVIVED FOR A MONTH OR MORE ON THE SUPPLIES FROM THE WAGON--HE GOT AIR AND LIGHT FROM THE HOLE IN THE ROOF OF THE CAVERN. I GUESS YOU CAN FILL IN THE REST QUICK AX!

...WHEN I DISCOVERED THE SECRET OF WHISPERING MESA, I FOUND THE ANCIENT ONE NEAR DEATH! EACH DAY I BROUGHT HIM FOOD AND HERBS--FINALLY WITH MUCH CARE HE RECOVERED, BUT HIS MIND HAD WINGED WITH HIS YEARS, AND I COULD NOT PERSUADE HIM TO LEAVE! THESE LONG YEARS I HAVE GUARDED HIS SECRET WELL!









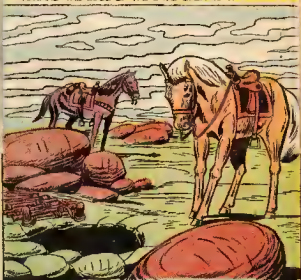


THIS IS NO ORDINARY HORSE, OLD TIMER—RELIAPON IS SMARTER THAN MOST HUMANS! WATCH...

RELIAPON! HERE, BOY! HERE!

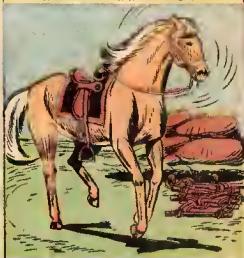


AT HIS MASTER'S VOICE, RELIAPON MOVES CAUTIOUSLY TOWARD THE EDGE OF THE CAVE OPENING...



ALL RIGHT, BOY—NOW DROP THE LADDER DOWN! DROP THE LADDER DOWN!

OVER AND OVER THE BLACK DIAMOND REPEATS "THE LADDER!... FINALLY THE HORSE SENSES THE SITUATION...



CAREFULLY HE PICKS THE ROPE LADDER UP WITH HIS TEETH—



AND DROPS IT IN!



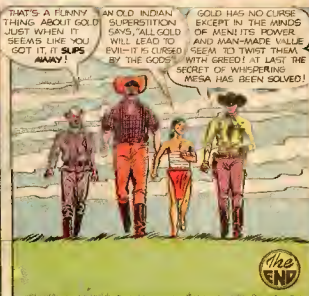
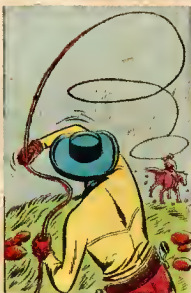
HE DID IT! HE DID IT!

GOOD OLD RELIAPON! I KNEW HE'D COME THROUGH!





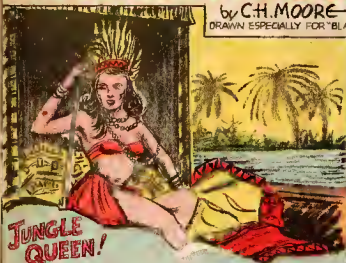




# STRAIGHT AS AN ARROW!

by C.H. MOORE

DRAWN ESPECIALLY FOR "BLACK DIAMOND WESTERN!"



## JUNGLE QUEEN!

WHEN DESOTO EXPLORED FLORIDA, HE WAS GREETED IN THE JUNGLES OF THE NORTH BY AN INDIAN QUEEN, WHOSE BEAUTY AND REFINEMENT WERE EQUAL TO THAT OF CLEOPATRA, AND LIKE CLEO SHE TRAVELED IN A CANOPIED BARGE WITH CUSHIONS AND RUGS SCATTERED OVER THE DECK! DESOTO CAPTURED THE JUNGLE QUEEN OF CATHAY AND KEPT HER PRISONER! HE KNEW THE INDIANS WOULD NOT ATTACK HIS MEN AS LONG AS THE QUEEN REMAINED IN HIS COMPANY! SHE HAD ENTERED HIS CAMP WITH GOOD-WILL GIFTS OF INDIAN BLANKETS AND RARE PEARLS, AND HER OWN PEOPLE THOUGHT SHE WAS REMAINING AT DESOTO'S CAMP AS A GUEST!



IN 1725 THE GOVERNMENT OF THE MASSACHUSETTS COLONY OFFERED A REWARD OF 100 POUNDS (ENGLISH MONEY) FOR EACH AND EVERY INDIAN SCALP BROUGHT INTO BOSTON!

C.H. MOORE

8542



THE INDIANS BELIEVED THAT THE PATHWAY TO HEAVEN WAS LINED ON BOTH SIDES WITH WILD STRAWBERRIES!

## THE SHOSHORES INDIANS

(Rocky Mt. Area)

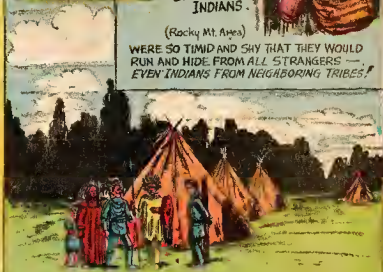
WERE SO TIMID AND SHY THAT THEY WOULD RUN AND HIDE FROM ALL STRANGERS — EVEN INDIANS FROM NEIGHBORING TRIBES!



## THE BOTOCUDOS INDIANS of Brazil

STRETCHED THEIR LOWER LIPS BY PLACING WOODEN DISKS INSIDE THEIR MOUTHS!

THEY DID THIS TO MAKE THEMSELVES LOOK FEROCIOUS TO THEIR ENEMIES!



WHITE MEN CAPTURED BY THE INDIANS WERE VERY OFTEN GIVEN A CHOICE OF DEATH BY TORTURE OR MARRIAGE TO A SQUAW WHOSE HUSBAND HAD BEEN KILLED BY A WHITE MAN!



# HAVE A SLIMMER, YOUTHFUL, FEMININE APPEARANCE INSTANTLY!



No other girdle so supporter belt has more hold in power! The UP-LIFT ADJUST-O-Belt is the newest, most comfortable girdle to ever had.

# REDUCE

**YOUR APPEARANCE! LOOK AND FEEL LIKE SIXTEEN AGAIN!**

Don't look old before your time. Do as thousands of others do, wear a comfortable, new and improved

UP-LIFT ADJUST-O-BELT! The UP-LIFT ADJUST-O-BELT with the amazing new adjustable

front panel controls your figure the way you want it, with added support where you need it most. Simply adjust the laces and **PRESTO** your mid section is reshaped, your back is braced and you look and feel younger!

## MORE UP-LIFT AND HOLD-IN POWER!

The UP-LIFT ADJUST-O-BELT takes weight off tired feet and gives you a more alluring, more daringly feminine, curvaceous figure the instant you put it on. It gives you lovely curves just in the right places, with no unwanted bulges in the wrong ones. It whittles your waist line to nothingness no matter what shape you may now have. It's easily adjusted—always comfortable!

## TEST THE ADJUST-O-BELT UP-LIFT PRINCIPLE WITH YOUR OWN HANDS!

Clasp your hands over your abdomen, press upwards and in gently, but firmly. You feel better—don't you! That's just what the UP-LIFT ADJUST-O-BELT does for you only the ADJUST-O-BELT does it better. Mail Coupon and test it at home for 10 days FREE at our expense!



## APPEAR SLIMMER, AND FEEL BETTER!

The UP-LIFT ADJUST-O-BELT lifts and flattens unsightly bulges, comfortable, quickly, firmly. It readjusts easily to changes in your figure, yet no laces touch your body. It gives instant slenderizing figure control. It fashionably shapes your figure to it's slimmest lines. Like magic the UP-LIFT ADJUST-O-BELT obeys your every wish. Pounds and inches seem to disappear instantly from waist, hips and thighs. You can adjust it to your slimmed down figure as your figure changes. It gives the same fit and comfort you get from a made to order girdle costing 2 to 3 times the price. It washes like a dream. Style: Panty and regular. Colors: nude and white. It's made of the finest stretch material used in any girdle with a pure satin front panel and made by the most skilled craftsmen. It's light in weight but powerfully strong. It won't roll up, bulge or curl at the top. It gives extra-double support where you need it most. No other girdle at any price can give you better support, can make you look better, feel better or appear slimmer. Sizes 24 to 44 waist.

ONLY .....\$3.98

## Money - Back Guarantee With A 10-Day FREETRIAL

If the UP-LIFT ADJUST-O-BELT isn't better than any supporter you ever had, if you don't feel more comfortable, if you don't look and feel younger, if your shape isn't 100% IMPROVED, if you are not delighted with it, return it and your money will be refunded in full.

New amazing NYLON laces will be sent free with your order. Try them instead of your regular laces. You may keep them FREE even if you return the girdle.

**FREE**

## SEND NO MONEY

ADJUST-O-BELT CO., Dept. 105  
1025 Broad St., Newark, New Jersey

Each come new and improved UP-LIFT ADJUST-O-BELT to \$3.98 in size and style checked. ☐ Regular ☐ Panty ☐ Send C.O.D. I will pay postage plus handling ☐ I enclose \$2.00 You pay postage plus handling  
CHECK SIZE ☐ Sm. (25-26) ☐ Med. (27-28) ☐ Lg. (29-30) ☐ XL (31-32) ☐ XXL (33-34) ☐ XXXL (35-40) ☐ XXXXL (42-44)

NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

I understand if not 4-lighted with the UP-LIFT ADJUST-O-BELT I can return it in 10 days for full purchase price refund

**SENT-ON APPROVAL**



# BLACK DIAMOND'S

By  
**William  
OVERGARD**

## PAGE OF WESTERN LORE

### THE COWBOY AND HIS EQUIPMENT

(THE FOURTH OF A SERIES)

#### HANDKERCHIEF

THIS ARTICLE IS NOT AN ORNAMENT OR DECORATION, BUT IS USED AS A PROTECTION FROM DUST, WIND AND COLD WHEN PULLED OVER THE FACE!

#### HAT

THIS "TEN GALLON" OR "SOMBRERO", AS IT IS CALLED, IS USED AS SHELTER FROM RAIN OR SUN AND ALSO TO DRINK FROM WHEN NO CUP IS AVAILABLE!

#### GUN

THE COWBOY'S LIFE OFTEN DEPENDS ON HIS WEAPONS! AS A PROTECTION FROM SNAKES AND ANIMALS, IT IS A NECESSITY!

#### BUCKSKIN JACKET

THE BUCKSKIN OR LEATHER JACKET HAS LONG BEEN IN USE BY THE COWBOY FOR ITS WARMTH AND DURABILITY! IN EARLY TIMES IT WAS HAND-MADE FROM ANIMAL SKINS!

#### GLOVES

GLOVES ARE USED BY THE COWBOY CONSTANTLY! THEY PROTECT HIS HANDS FROM BURNS AND BUSTERS!

#### QUIRT

THE QUIRT IS A SHORT WHIP MADE OF LEATHER AND IS LOOSELY BOUND TO THE WEARER'S WRIST BY A LOOP! IT IS USED ONLY WHEN AN ANIMAL NEEDS EXTREME PERSUASION!

#### LARIAT

CALLED "LASSO" OR ROPE, IT IS ONE OF THE MOST IMPORTANT PARTS OF THE COWBOY'S EQUIPMENT! IT IS MADE OF HEMP AND IS FROM FORTY TO SEVENTY FEET IN LENGTH!

#### CHAPS

THESE NECESSARY PARTS OF A COWBOY'S EQUIPMENT ARE USED AS PROTECTION AGAINST CACTUS, BRUSH AND HORSES! THIS TYPE SHOWN HERE IS CALLED "BAT-WING"!

#### CONCHAS

THEIR MAIN PURPOSE, OUTSIDE OF A DECORATIVE VALUE, IS TO HIDE A SPOT IN THE LEATHER WHERE A FASTENER OF THE STRING OR RIVET HAS BEEN USED!

#### CHAPS' POCKETS

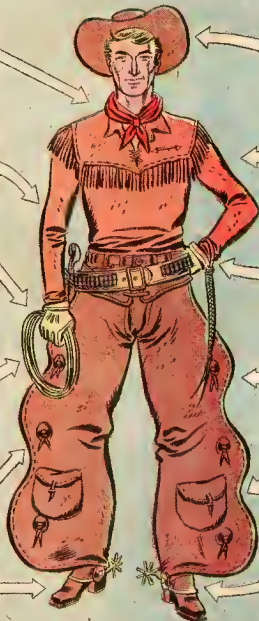
POCKETS ARE ALWAYS NEEDED BY THE BUSY COWBOY! THEY CONTAIN A MULTITUDE OF EQUIPMENT IN A HANDY SPOT!

#### BOOTS

THE HIGH HEEL IS USED AS A SAFEGUARD FOR KEEPING THE FOOT FROM SLIPPING OUT OF THE STIRRUP AND BECOMING "HUNG UP"!

#### SPURS

THE SPUR IS WORN TO KEEP CONTROL OVER THE HORSE AND TO PERSUADE HIM GENTLY AND SHOULD NEVER BE USED TO ABUSE!





# FIRE YOUR OWN V-2 MODEL ROCKET

## JET PROPULSION!

This rocket uses actual jet principles. Will help you to learn the secrets behind inter-planetary flights. Extra rocket charges come with every rocket. You can always obtain more, so that you can experiment again and again.

SOARS  
OVER  
200 FT.  
IN THE  
AIR!

COMPLETE  
WITH SPECIAL  
LAUNCHING  
STAND, EXTRA  
ROCKET CHARGES  
AND FULL  
INSTRUCTIONS  
FOR OPERATION

**\$1.98**

## A NEW THRILL!

There's a new thrill coming as you send a real rocket soaring up high into the sky. It zooms up from its launching stand, but is absolutely harmless.

Drops safely, cannot injure anyone, and you can fire them over and over, having fun or experimenting seriously.

For only \$1.98 your rocket comes equipped, ready to fly, with special launching stand, extra rocket charges and full instructions on how to make your rocket zoom over 200 feet into the sky.

## SEND NO MONEY

When payment is sent with order, we pay postage. Or send no money and pay postman \$1.98 plus mailing costs. Just mail the handy order coupon below. Your rocket will be shipped to you immediately.

## SEND NO MONEY! Rush This Coupon

EMPIRE MERCHANDISING CO., Dept. N.  
63-E Central Avenue, Ossining, N. Y.

Gentlemen: Rush me the V-2 model rocket set at only \$1.98

I enclose payment ☐ Send C.O.D. ☐

Name

Street

City  State

EMPIRE MERCHANDISING CO. Dept. N.  
63-E CENTRAL AVENUE OSSINING NEW YORK

# the KILL-CRAZY CARLIN BROTHERS

THREE TWO-LEGGED RATS WHO WALKED INTO THEIR OWN TRAP!



ABNER CARLIN



ZACH CARLIN



SIMON CARLIN

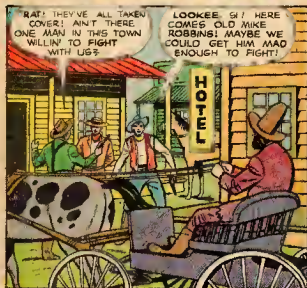
THE TOWN OF GIVERRA WAS A RIP-ROARING HELL-HOLE BACK IN 1878! ITS CITIZENS WERE SOME OF THE TOUGHEST HOMEBRES IN THE WILD WEST—BUT THE MOST DANGEROUS OF OUTLAWS SCURRIED FOR COVER WHEN THOSE "PLUM LOCO" CARLIN BROTHERS APPEARED ON THE MAIN STREET! THESE BRUTAL KILLERS EVADED THE SCALES OF JUSTICE AND THE HANGMAN'S NOOSE UNTIL THEY FINALLY MET THEIR DOOM AT THE HANDS OF A COURAGEOUS SHERIFF!

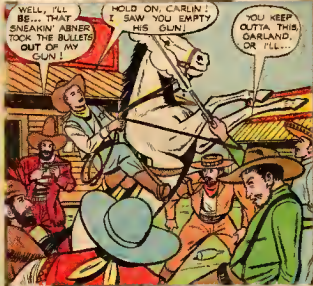


IT WAS A HOT SUMMER AFTERNOON, AND EVEN THE USUAL BUSY, NOISY TOWN OF GIVERRA WAS QUIET—ALMOST!









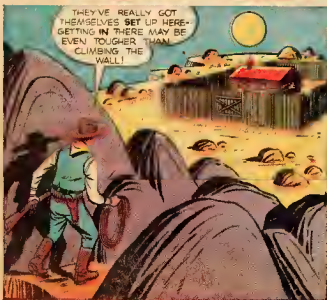


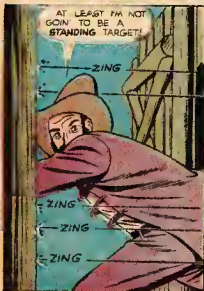


AT SUNDOWN, THE CARLINS AND THEIR PRISONER HAD REACHED EAGLE POINT...

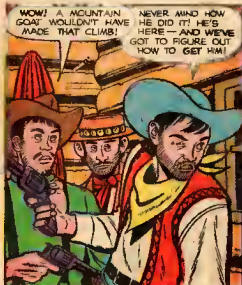


MOVE FASTER, YOU CREEPY OLD LIZARD, OR YOU'LL GET A BULLET IN THE BACK!















# THE HERO OF BEEKER PASS

**C**URLEY HOLT'S POP said the Lord must have put Curley together with tooth-picks. His Mom said he'd grow out to fit his jeans but she sighed when she thought about his spindly fourteen-year-old frame. No matter how you looked at him, Curley was the most awkward, the most coltish boy you ever laid eyes on. Except when he was on a horse. He'd spent half his life astride Rickets, his cow pony, and the minute he was in her saddle, Curley seemed to find an ease and adeptness that he never could muster at school or even at home.

Now, as he raced Rickets down the road, he looked almost a man.

"Come on, Rickets!" he muttered. "Just make it a half-mile more, and then you can have a rest." There was an adult urgency in his voice, and his exhausted muscles ached as he urged Rickets onward.

Minutes later, he reined the sweating pony up short at the corral gate of Judge Baker's B-B Ranch, jumped off and ran for the house.

"Judge Baker! Judge Baker!" he called.

"Curley Holt, your Pa would skin you alive if he saw you ridin' your pony that hard!" said the Judge.

"Judge Baker! Them rustlers! I got 'em!" interrupted Curley.

"You what!?"

"I mean I saw 'em!" gasped the boy. "I know who they are! Pa sent me to the upper pasture this morning to check the water hole, and there they were, workin' our cattle in broad daylight just as if they were their own. I knew you'd help us stop 'em. It was Big Tom Stegler and his gang that call themselves homesteaders."

"Why, I'll be . . . So *that's* whose been cuttin' our herds!" The Judge's eyes blazed with anger. "Jake! Herk! Come over here --and tell all the boys to come, too!" He turned back to Curley. "Which way were they drivin' the herd, Curley?"

"South, Judge. That means they must be heading for the Beeker Pass. It's the only way through that direction. We can cut 'em

off, can't we?" Curley looked at the Judge with anxious eyes.

"We! Now, wait a minute, son," said the Judge kindly, looking down at Curley's earnest eyes. "This is man's work, boy, and there's likely to be trouble. You've done your part already." The Judge turned to the men gathering around. "Well, boys, it looks like Curley's found our rustlers for us. We're headin' for Beeker Pass. Saddle up, and don't forget your guns. Jake, you ride over to the Perkins' and the Trotts' first, and get their men to meet us there. OK, let's get goin'!"

"But Judge, I . . ." Curley began.

"Now, son," said the Judge. "You go on home and tell your Pa we'll meet him at Devil's Rock on top of the pass. We can spot the herd comin' from there, but they won't be able to see us. It's up to your Pa whether you join us or not, but it's no place for a boy!"

Curley disconsolately mounted his pony and headed her for home.

\* \* \*

Curley had no more luck with his father than he had had with the Judge. Even if Mr. Holt had wavered in his decision, Curley's mother was firm. "It's bad enough for your Pa and the men to go off on something like this," she said, "without havin' to look after a young 'un like you." Then, realizing she had hurt Curley's feelings to the quick, added, "Besides, I need somebody here to protect me in case something happens. Isn't that right, Curley?"

The boy, too disappointed to answer, walked out to the corral, where his father and the hands were getting ready to leave. The deepening dusk increased their grim foreboding and tenseness.

" . . . And this time we'll put an end to their dirty thievin'," his father was saying. "Charlie, you take your gang on down the other side of the Beeker Trail. The rest of us will meet the Judge and his boys at Devil's Rock. We'll have Big Tom and his boys trapped. Come on, let's get goin'!"

"Pa, don't forget . . ." Curley's voice was lost in the beat of hooves and the rattle of gear. "Hey, Pa! Pa! Canada Gulch! Don't forget Canada Gulch. There's a trail up there leading out of Beeker that Big Tom would know! Pa!" But the men were already disappearing into the dusk. Mr. Holt turned and waved farewell to Curley.

Back in the ranchhouse, Mrs. Holt tried to interest Curley in dinner, but the boy was sunk in gloom.

"I don't know if he heard me. Maybe he doesn't know about that trail, Mom. Big Tom and his men could get out of the trap that way," said Curley.

"Stop worryin', son!" replied Mrs. Holt. "Your Pa knows these hills just as well as you do, so stop frettin'." She smoothed his tumbled hair, a motherly gesture that made Curley stiffen and glower at this reflection of adolescence. "Let's get to bed. We'll want to be up as soon as they get back. Then you'll hear all about what happened."

An hour later, all was still and dark in the house except for the lantern shining in the window—a guide to the avenging men. The first rays of the rising moon caught and reflected the movement of a figure stealthily approaching the corral.

"Rickets! Here, Rickets!" The whisper reached the alerted ears of the pinto. "Come on, boy! Quiet now!" Swiftly and silently Curley saddled and bridled Rickets, then led him through the corral gate. The creaking hinges shattered the stillness, but the sound brought no reaction from the house. As soon as Curley felt they were out of ear-shot, he urged the eager pony on through the moonlight. "Come on, Rickets! We've got to find that trail we discovered last summer. I don't know if we can do it, but we gotta try!" And he headed the pony toward the hills north of Beeker Pass.

The same moon that gave a guiding light for Curley and Rickets glinted on the barrels of the men surrounding the top of the pass. Tense and anxious they waited. Each sound that drifted through the trees brought taut fingers around each trigger. The slip of a pebble, the hoot of an owl, made each man lean forward in grim preparedness. Then the first sound of a herd moving up the pass broke the stillness.

"There they are, Judge!" said Mr. Holt as he moved closer to the crouched figure. "About five more minutes should bring them into range. The moonlight will make a perfect target out of them." He gave a low whistle, the signal that brought all the waiting men into alert position.

Slowly the herd moved up the pass, edged along by five men who, with muffled calls and snapping reins, were guiding the cattle—cattle with the Holts' Crooked Y brand and the B-B of Judge Baker. Then, as two of the rustlers moved in perfect silhouette against the moon, the first rifle cracked.

"Ambush!" Big Tom Stegler swirled his horse and raced forward. "Forget the cattle. On through the pass! It's our only chance." The cattle, panicked by the now-constant firing and the clattering hooves, heaved and shoved in aimless fright.

The two rustlers behind the herd tried to pass the cattle and join Big Tom, but the milling animals and the confusion of the darkness baffled them. "Ai-e-e-e!" A frantic scream told the ranchmen that one of the rustlers had gone down under the grinding hooves of the cattle. Then the Judge caught the second with a bullet that sent him spinning to the ground. Two more rustlers threw their guns to the ground and waved their kerchiefs in surrender. Only Big Tom, at the head of the herd, escaped. But the Judge and Mr. Holt knew that he, too, would be caught by the men stationed farther down the pass.

\* \* \*

The echoing reverberation of the bullets reached the ears of Curley and Rickets, who were just entering the trail down Canada Gulch that joined Beeker Pass. Obscured by the undergrowth and tumbled rocks, the darkness made the trail almost unnavigable, but Rickets' sharp hooves and sensitive ears picked out the right direction.

"They've got 'em, Rickets!" whispered Curley. "Listen to the firing!" The courage that had sustained the gangling boy this far began to fail. He nervously fingered the heavy six-shooter that he had taken from the living-room mantel.

"Hey, Rickets, somebody's coming this way!" said Curley, who was now somewhat panicky. "Gee! I wonder if it's . . . It might be Big Tom! But it might be Dad or—or the Judge! I don't know!" Reining in Rickets,

Curley realized he was hemmed in. Whoever was coming—ranchman or rustler—must cross Curley's path. The boy would be no match for Big Tom, either with a gun or in a scrap. And if it was one of the ranchers, Curley might easily be mistaken for a rustler. The unknown horseman was rapidly approaching.

Curley fired into the air. "Get him, men!" he shouted, in the deepest baritone he could muster. Then, "Here he comes!" and "Aim for his horse!"—each in as different a voice as he could manage—each punctuated with a shot from his unaimed gun. He pulled Ricketts back and forth across the rocks, making the hoofbeats sound like those of many horses, instead of one undersize pinto pony.

The ruse worked. Big Tom stopped dead in the path, turned his horse quickly, and raced back down the trail. He was too bent on escape to distinguish what he had heard, and the hoofbeats of his own horse drowned out the giveaway break in Curley's adolescent voice that left him shouting threats in a high soprano. Big Tom Stegler never knew that what he thought was another ambush was only a young boy on a small pinto, and that one second after his retreat, they turned in panic and raced for home as hard as they

could. Big Tom reached Beeker Pass Trail all right—just in time to be caught in the stampeding herd of cattle he had tried to steal. The ranchers found him there later, mangled beyond recognition.

\* \* \*

The part that Curley and Ricketts had played in the ambush wasn't known until dawn of the next day, when the ranchers returned.

"What I don't understand," said the Judge to Mrs. Holt, "is why Big Tom turned back. He could have gotten clean away through Canada Gulch. We didn't have a single man there."

"Yes, you did!" said Curley. Half in fright at his disobedience of the night before, half in surprised recognition of his own courage, Curley told them of what he had done. First laughter, then disbelief, and finally amazement met his story.

"Well, I'll be . . ." Curley's father clapped him on the back. "So it took a kid to corner Big Tom!"

"Kid, my eye!" said the Judge. "You've got another man in the family now, Holt. Curley, I apologize for belittling you this afternoon. I guess there's no doubt about who the hero of Beeker Pass is." THE END

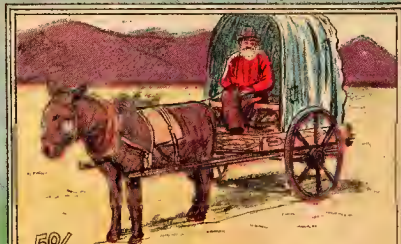
# SURE AS SHOOTIN'

by  
CLAUDE MOORE

DRAWN ESPECIALLY FOR "BLACK DIAMOND WESTERN"



SWORE OUT A WARRANT FOR THE ARREST OF FUZZY PETE FOR STEALING IN COURT, FUZZY WAS FOUND GUILTY AND ORDERED TO PAY A HEAVY FINE. BUT—FUZZY PETE PROVED TO THE COURT THAT HE WAS PENNILESS. SO THE JUDGE ORDERED KIRK OLSEN TO PAY THE FINE. AS THE COURT COULD NOT BE EXPECTED TO OPERATE AT A LOSS!

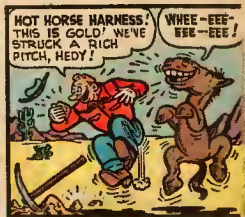
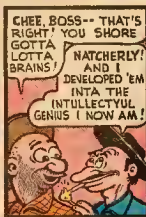


50/50!

TOM BRADY AND BUSTER HOGAN STARTED FOR CALIFORNIA AS PARTNERS, BUT HALFWAY ACROSS THE CONTINENT THEY HAD AN ARGUMENT AND DECIDED TO SPLIT UP!

THEY DIVIDED EVERYTHING—EACH TOOK A MULE—HALF OF THE SUPPLIES—HALF OF THE WATER AND HALF OF THE WAGON. YES, THEY ACTUALLY DID CUT THE WAGON IN HALF—EACH FIXING HIS HALF SO THAT THE MULE COULD PULL IT ON TO FRISCO!





LET HIM GIT STARTED, AND THEN WE'LL DRILL THE PILL! THAT WAY WE WON'T HAVE TO KICK HIS CARCASS OUTA THE WAY WHILE WE'RE PICKIN' UP GOLD!

CHEE, BOSS! THAT'S A NEAT IDEA! YOU SHORE ARE SMART!

OF COURSE! WITH MY INTELLIJUNCE, I COULDN'T BE DUMB!

HEY! THAT GUY AND HIS NAG HAVE SCRAMMED OUTA SIGHT!

WHAT? WELL! FIND HIM!

HE'S PROBABLY SO SCAIRT OF US THAT HE'S ALREADY HALF WAY TO TOWN!

TIME OF THIRTY! DOWN A PILL, OR PUT'S PUCKY DOO INTO YOUR NAG -- IF YOU CAN GET IT!

COME ON! WE CAN'T LET HIM GIT TO THE CLAIM OFFICE BEFORE WE DO! WE'RE GONNA FILE THAT CLAIM!

TSK! TSK! NOW WE'VE GOT TO GO TO WORK!

NOT WANTED HERE (BY THE WIFE)

NOW THAT WE KNOW WHERE THEY'RE GOING, WE'D BETTER BE ON OUR WAY!

NEXT TIME TAKE THE SUBWAY!

WE'LL HAVE TO GET THERE FIRST, SO PASS 'EM FAST, HEDY!

SEE ANY SIGNS OF HIM?

NO, BUT WE'RE BOUND TO OVERTAKE THAT RUNTY NAG OF HIS!

GLOPPITY! GLOPPITY! GLOPPITY!

WHAT WAS THAT?

SEARCH ME! IT FELT LIKE A SUDDEN GUST OF WIND!

SWISH!

MEBBE HE DIDN'T COME TO TOWN, BOSS!

THAT'S JAKE WITH US. WE'LL FILE THE CLAIM, AND IF HE SHOWS UP LATER, IT'LL BE TOO LATE!

CLAIM OFFICE

WHERE'S THE CLERK OF THIS HERE OFFICE?

SERVICE! WE'RE IN A HURRY!

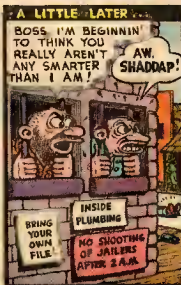
CLERK!

NO CASHING OF STAMPS

BANG!

WE FILE CLAIMS WITH REMOTE MYTEL PILLS

NO STANDING



THAT'S ALL! I'LL SEE YOU NEXT TIME!



# BOYS GIRLS YOUNG AND OLD

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Really Want

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PRIZE FIGHTERS**

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## STAMP PAGE

by SIDNEY M. ELIAS

### Juarez

A FEW years prior to the American Civil War, Mexico was engulfed in a similar situation in which two separate governments were in power. One was loyal to the clergy and rich landowners whereas the other which was for the people and headed by Benito Juarez was recognized by the United States.

After many battles the forces under Juarez drove the rival government out of power. The victory was short-lived for the leaders of the opposition fled the country and schemed with Napoleon III of France to declare war on Mexico. Napoleon dreamed of an empire in the Western Hemisphere and invaded Mexico. Juarez was driven out of power and the schemers set up Archduke Maximilian of Austria as Emperor of Mexico.



Benito Juarez

France did not desire war with the United States and withdrew its troops. Without the support of the French forces, the insurgents were defeated by Juarez and he once again became President of Mexico.

Many issues of stamps of Mexico bear the portrait of Benito Juarez on them for he is considered one of the leading heroes of his country. In addition to stamps of Juarez, two issues bearing the same design, show a picture of Maximilian while he was Emperor of Mexico.

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This month, our stamp page contest will be about the stamp which you consider, "THE MOST BEAUTIFUL STAMP IN THE WORLD." To the 30 best replies, we will send a packet of 100 different Chinese stamps.

Here are the simple rules. In 25 words or less, tell which postage stamp you consider the most beautiful in the world.

Originality and neatness will count. Send your entry on post card or letter to

STAMP PAGE EDITOR  
Lev Gleason Comic Group  
114 East 32nd Street  
New York 16, N. Y.

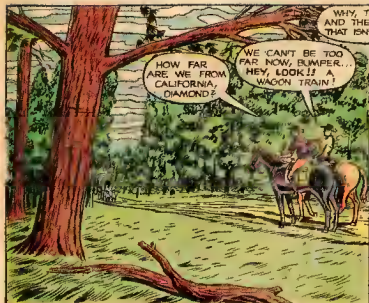
The entries for this month's contest should be post marked by December 31, 1949.

# the BLACK DIAMOND

AND "THE PIT OF THE KILLER BEAR OF DEVIL'S VALLEY!"



OVER THE ANCIENT TRAILS OF THE PADRES GOES BOB VALE, AS THE BLACK DIAMOND, TO THE NEW LAND BEYOND THE MOUNTAINS--TO GOLDEN CALIFORNIA, AND INTO A DANGEROUS ADVENTURE WITH CASE BARRON, WHO HOLDS HIS STOLEN LAND IN A FEUDAL LORD'S GRIP, SUPPRESSING ALL WHO DARE TRESPASS INTO DEVIL'S VALLEY!



HOW FAR  
ARE WE FROM  
CALIFORNIA,  
DIAMOND?

WE CAN'T BE TOO  
FAR NOW, BUMPER...  
HEY, LOOK!! A  
WAGON TRAIN!



WHY, THERE ARE DOZENS OF THEM,  
AND THEY'RE HEADIN' EASTWARD!  
THAT ISN'T RIGHT!

COME ON—WE'LL  
FIND OUT WHY!



WHERE ARE  
YOU GOING,  
MISTER?  
CALIFORNIA'S  
THE OTHER  
WAY!

NOT FOR US IT AIN'T,  
MR. MARSHAL! WE'RE  
HEADIN' THE OTHER WAY—  
AN' FAST!—WHERE A MAN  
CAN RAISE A FAMILY  
WITHOUT FEAR OF BEIN'  
RUN OUT OR  
KILLED!

WHAT DO YOU  
MEAN, SIR?

CASE BARRON, THAT'S  
WHAT I MEAN! HE OWNS  
THE WHOLE OF DEVIL'S  
VALLEY, AN' HE'S STILL  
GRABBIN' FOR MORE! A SMALL  
RANCHER DOESN'T HAVE A  
CHANCE AGAINST HIS  
POLITICAL INFLUENCE AN'  
HIRE GUNMEN!

BUT WHAT DOES  
THE GOVERNMENT  
SAY ABOUT THIS  
VIOLATION OF  
LAND  
CLAIMS?

THE ONLY  
GOVERNMENT IN  
DEVIL'S VALLEY IS  
CASE BARRON, AN'  
THOSE WHO DON'T  
AGREE OFTEN AS NOT  
TURN UP DEAD!



WHERE WILL  
WE FIND THIS  
CASE BARRON  
MISTER?

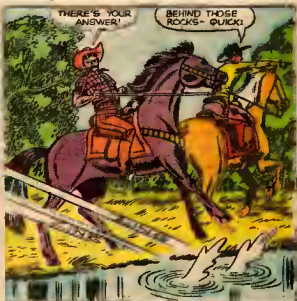
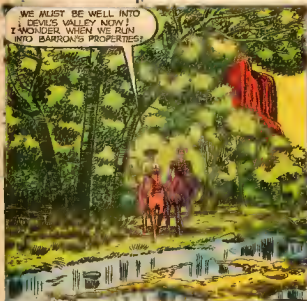
YOU CAN'T MISS  
HIM! JUST KEEP RIDIN'  
TILL YOU RUN INTO  
BARBED WIRE AN'  
GUNS—THAT'LL  
BE HIM!

SO THAT'S THE  
WAY IT IS—A LAND  
MONOPOLY! IT LOOKS  
LIKE WE'VE GOT A JOB  
CUT OUT FOR US!  
LET'S GO, RELIARON!



GIDDAP,  
EL LOBO!









WELL, NOW,  
SO YOU'D LIKE  
A BIT OF  
FISTICUFFS, EH?  
WELL, THIS IS FINE—  
JUST WHAT WE  
NEED—A BIT OF  
DIVERSION!

JUST TURN  
ME LOOSE AND  
I'LL TAKE ON  
YOU AND THIS  
WHOLE  
MOTLEY  
CREW!



AH, HA,  
SPIRIT, EH? THAT'S  
WHAT I LIKE! YOU'LL  
GET YOUR CHANCE,  
MY FRIEND—AN  
UNUSUAL CHANCE!  
HA-HA-HA-HA! BRING  
HIM TO THE PIT, MEN.  
AND WE'LL START  
OUR LITTLE  
SHOW!



WHAT'S  
THIS DEVIL  
UP TO? YOU  
BE CAREFUL,  
BUMPER!

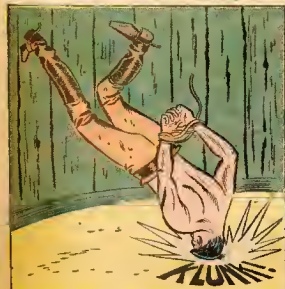
DON'T WORRY,  
DIAMOND—I CAN  
LICK ANYONE  
IN THE PLACE!



HERE WE ARE, MY FRIENDS!  
IN EARLY TIMES THIS INDOOR  
PIT WAS USED FOR COCK-FIGHTS!  
WE HAVE ADAPTED IT TO A  
DIFFERENT PURPOSE! ALL  
RIGHT—UNTIE HIM! AND  
STRIP HIM TO THE  
WAIST!



ALL RIGHT, YOU BIG HORSE—  
YOU EXPRESSED THE DESIRE TO  
FIGHT—I'M GOING TO FULFIL  
THAT WISH...THROW HIM  
IN!

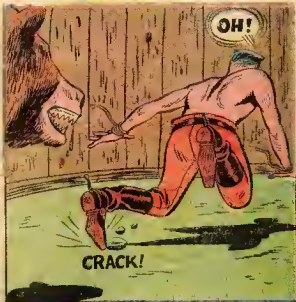
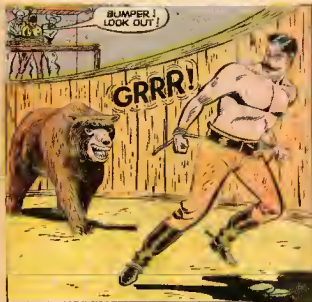


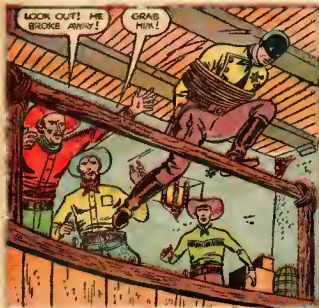
YOU DIDN'T  
FINISH UNTYING  
HIM, YOU  
BLASTED RENOS!  
AND YOU THREW  
HIM IN ON HIS  
HEAD!

AHH—TOO BAD! OH,  
WELL, NO MATTER—  
WE'LL GO ON WITH  
THE FIGHT JUST  
THE SAME!

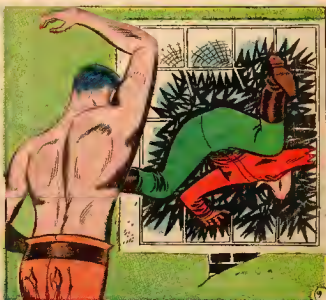


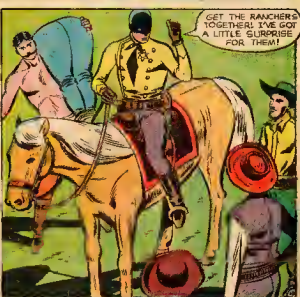
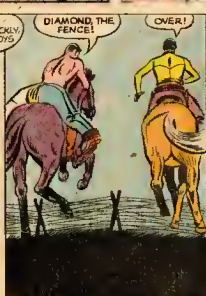






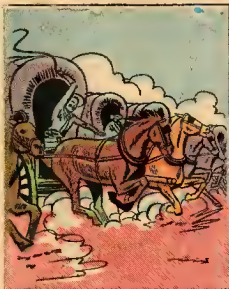














# HI-YO! KIDS! LONE RANGER'S 'Silver Bullet' BALL POINT Pen Set with Cowboy's Belt

Belt and Cartridge  
Holder Genuine  
Tooled Steerhide — Engraved  
Silvery Metal "Fixings!"

For Rangers  
Secret Code  
3-Pen Set  
Writes in  
3 different  
Colors!

See TEXAS  
LONGHORN  
BUCKLE —  
also TIP  
and GUARD —  
engraved in  
simulated  
SILVER!

Lone Ranger Pals! Now use his own "Silver Bullet" pen set for his secret code! Carry safely in the cartridge holder of this real steerhide cowboy's belt — with silvery engraved longhorn buckle and fixin's — all included. These Lone Ranger pens are real writin' sure-nuff ball point pens in bullet shape . . . never need fillin'! Use pen with picture of the Lone Ranger to write BLUE for secret. Use pen with Silver's picture to write RED for danger. Pen with Tonto's picture writes GREEN — for "HI-YO! Let's GO!"

**BE FIRST TO WEAR IT!**

Your crowd will envy you as first to have the LONE RANGER'S "Silver Bullet" pen set with cowboy belt. A good looker, tool belt and cartridge holder are finest steerhide, tooled real Western style with oak-leaf pattern, and holder has engraved pictures of the Ranger, Silver and Tonto. Handsome

## YOUR 3 PENS WRITE

RED  
for  
danger  
BLUE  
for  
secret  
GREEN  
for  
"HI-YO!  
Let's GO!"

buckle, tip and guard are engraved in simulated silver. Buckle design is real cowhand style with head and horns of wild Texas longhorn. Yet belt and "Silver Bullet" pen set complete are only \$1.98 — belt sizes are 22 to 32 — and you can try on at no cost! Read this thrilling offer!

**SEND NO MONEY**

—Just mail coupon and on delivery pay postman only \$1.98 plus postage. Or, to save postage, enclose \$2.00 now. Have grand fun with LONE RANGER'S "SILVER BULLET" PEN SET and the COWBOY'S BELT for 10 days. Then, if you want, just return for money back. Don't miss this super thrill. Be a real Ranger pal — and mail coupon today

## You Get

- 3 Ball Point Pens in Lone Ranger "Silver Bullet" Set
- 1 Cartridge Holder
- 1 Tooled Western Belt
- 1 Engraved Longhorn Buckle in Simulated Silver all for \$1.98

**all for \$1.98**

**FUN INDUSTRIES, Depr. PC-54**

**45 E. 17th St., New York 13, N.Y.**

Send at once your new LONE RANGER'S STEERHIDE BELT, CARTRIDGE HOLDER AND "SILVER BULLET" PEN SET — complete.

☐ BELT SIZE (Write In)

☐ Send C.O.D. I'll pay postman \$1.98 plus postage.

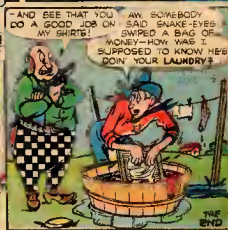
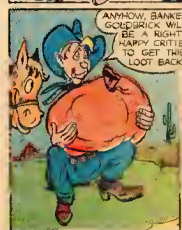
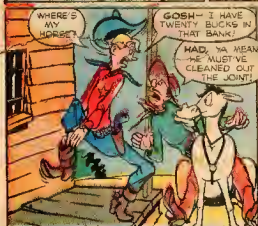
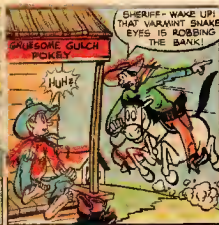
☐ To save postage, I enclose \$2.00.

Name

Address

City, Zone, State,

**Money Back Guarantee:** — If not delighted may be returned in 10 days for full price refund





# FUN... and MORE FUN!

SENSATIONAL CONTINENTAL DESIGNED NEW

**1950 MOTOR CAR!!**



**AMAZING DASH-BOARD CONTROLLED!**

There are two and two make four. You can make it go whenever you wish. Because it is a genuine 3 gear motor car that shifts into first, second third or reverse. And if you want to go, keep your hand on the steering wheel and pull on your brakes! It's the miniature version of a grown-up convertible with all of the features a big size has. Real rubber wheels like a pigskin on wheels. Straight running board. And two front head-light cones already assembled in bright modern colors.

- 5 INSIDE CONTROLS
- R-REVERSE
- M-ENGINE IDLES
- 1-FORWARD SLOW
- 2-PAST
- 3-FASTER
- STEERING WHEEL CONTROL AND BRAKE LEVER.

Imagine Only **\$2.98** Complete

## GLORIOUS **BLONDIE** "WONDER DOLL WITH RUBBER SKIN"

- 13 inches High
- Lifelike Appearance

Here she is now, that CLOUTY HUGGABLE love-me baby Gorgeous Blondie. She is 13" high and has soft, smooth body is of REAL RUBBER WONDERSKIN. Every little mother will want Blondie for her carriage. She's got Blondie curls anyway, and they're thick and long just like real hair. Blondie's hair can be put up in ribbons at night and lock her in bed and watch her long lashes sleepily close those big blue eyes. She winks soundly till her next day of fun. Every child will have the time of her life giving her body a bath and powdering her soft, baby RUBBER WONDERSKIN. She comes dressed in bright BIRTHDAY PARTY dress, cute hair ties, shoes and stockings. Wonderful, beautiful, amazing doll is yours for this unbelievably low price.

Imagine Only **\$2.98** Complete

## THE SENSATIONAL **AIR-FIRE SUB MACHINE GUN!**



**FREE PING PONG AMMUNITION**  
NOTHING TO GET OUT OF ORDER  
IMPROVE YOUR MARKSMANSHIP  
SHOOT INDOORS AND OUT!

Action Target Practice! Marksmanship! AIR FIRE SUB MACHINE GUN is loaded with shooting fun for Dad and Junior. Takes ping pong balls and shoots them with the target accurately, provides excitement in the shooting until, they're clump and bangs. After second firing shoots out this exciting ammunition. Can be used with perfect safety around the kiddies. In the home as outdoor AIR-FIRE SUB MACHINE GUN will give you that practice which makes perfect. You'll reward your friends with perfect marksmanship and enjoy a thrilling shooting sport. This sub machine gun is over 3 feet long, made of lightweight alloy aluminum and plastic, is stamped light and easy to handle.

Imagine Only **\$2.98** Complete with AMMUNITION

## 'RITA' RED-HEADED DRINK & WET DOLL WITH RUBBER WONDERSKIN

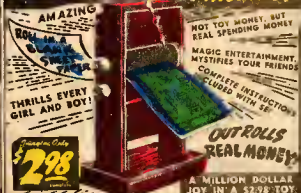


SHE DRINKS! SHE WETS! SHE SLEEPS!

Thrill your child with vicious red-haired 'RITA' sensational 13 inch Drink and Wet Doll of suseable rubber WONDERSKIN—the amazing new RUBBER SKIN! Adorable red-headed 'RITA' is every child's dream come true! She has sparkling blue eyes that open and close—she drinks from her bottle of rubber nipple (included)—and then wets her diaper. You can have her—more her cuddly arms, legs and head—make her stand walk and sleep. SPEND NO MONEY. I.C.O.D. with your postage. Remit with order, we pay postage.)

Imagine **\$2.98** Only Complete

## THE ALL-FAVORITE **MONEY MACHINE!**



AMAZING  
ROLL IN A SHAKY PAPER  
THRILLS EVERY GIRL AND BOY!  
NOT TOY MONEY. BUT REAL SPENDING MONEY  
MAGIC ENTERTAINMENT. MYSTIFIES YOUR FRIENDS  
COMPLETE INSTRUCTIONS INCLUDED WITH SET  
OUTROLLS REAL MONEY  
A MILLION DOLLAR JOY IN A \$2.98 TOY

It's thrilling fun to be a magician! But it's twice as wonderful to be a money-making magician, to batle all your friends and family with this amazing money machine you can perform real, mystifying magic. Think of the excitement you can gain when sheets of paper are placed in the machine, and as the rollers revolve, OUT COMES REAL, HONEST-TO-GOODNESS MONEY TO SPEND. There's a magic trick of course, the only you will know. You'll be one magician in tremendous demand to perform your money magic! The whole family will find this remarkable money-making, thrilling entertainment. Rush your order NOW. SEND NO MONEY. Remit with order and we pay postage or C.O.D. plus postage.

RUSH COUPON

**NOVELTY MART, Dept. A153**  
59 East 8th Street, New York 3, N. Y.

Enclosed Please send me the following:

- Enclosed find: ☐ Check or M. R. ☐ C. O. D. plus postage
- ☐ MONEY MACHINE 2.98 ☐ RITA 2.98
- ☐ MOTOR CAR 2.98 ☐ MACHINE GUN 2.98
- ☐ BLONDIE BLONDIE 2.98

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

THE SHOW'S ON,  
GANG!

# New! Super-Duper! Simply Terrific! TELEVISION BANK

## LIGHTS UP!

LIKE BIGGEST, COSTLIEST  
TELEVISION SETS!

- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH FIGHTS AND ALL
- THRILLS YOU AND YOUR FRIENDS POP-EYES!
- AND MAKE YOUR SAVINGS MOUNT UP FAST!



ALL-STEEL CONSTRUCTION

ONLY  
**\$1.98**

COMPLETE WITH  
BATTERY AND BULB!

Nobody ever before set their excited eyes on anything so terrific as this amazing new Television Bank! Your whole gang will be begging you for a look at this new wonder!

**LIGHTS UP THE MINUTE YOU DROP COIN!** Just click a penny, nickel, dime or quarter into top slot. Instantly your grand new Television Bank lights up—in a big, BIG way! In a split second, the screen leaps into dazzling life!

**AND WOW! WHAT A PICTURE!** Whether you go for "zowie" shows (lights and such) or want a dream dance team of pappy cartoon, you've got them—and MORE—right on this miracle Television Bank! What a more, shining convex lens over screen

gives you the brightest, clearest, pictures yet!

**TUEN OF KNOBS SHOWS NEXT EXCITING PICTURE!** When you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show." Light goes on automatically as new picture appears! To light new picture, bank another coin. No less than SIX exciting pictures in all—a fight, dramatic dance team, tense rodeo scene, hilarious cartoons, swell figure skater and circus clown with his trick dog!

**PUTS YOU "IN THE MONEY"—AND FAST!** Your savings pile up PLENTY FAST—and with this marvelous new Television Bank! None of your friends, relatives or chance visitors can resist depositing enough to see the

complete show! And with SIX wonderful pictures to see—you bank REAL MONEY just for letting them look!

**(IT'S A MONEY—IN EVERY DETAIL)** You'll be the envy of all your friends with grand new Television Bank! A console model, it's an exact miniature of the most expensive sets. Complete even to the handsomely painted-on speaker grille and dials. All metal ruggedly built bank, 4 1/4" x 4", has smart mahogany finish. Automatic screen light powered by efficient, replaceable battery. GUARANTEED TO DELIGHT YOU, bank comes complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

... BE THE FIRST IN YOUR CROWD TO HAVE THIS WONDERFUL  
NEW TELEVISION BANK! SEND NO MONEY! ORDER YOURS TODAY!

### NEWEST DECORATOR'S NOTE TO ALL DOLL HOUSE OWNERS!

Nothing is so truly luxurious for the modern doll house! This beautiful new Television Bank is the last work in elegance—matches all styles of furniture—makes a stunning addition to your dolls' living room! You'll love it, and so will all your friends!

### KENT MERCHANDISING CO.

429 Kent Avenue, Dept. E-1, Brooklyn 11, N. Y.

Please rush me my TELEVISION BANK. I agree to pay postman \$1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

Name \_\_\_\_\_ (Please Print Plainly)

Street \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

☐ I enclose \$1.98. You pay postage. Same money-back guarantee.

KENT MERCHANDISING CO. 429 Kent Ave., Bklyn. 11, N.Y.

# I WILL SEND YOU BOTH FREE

64 PAGE BOOK

Illustrated book tells how I give you practical experience with MANY KITS of Parts I send. Read how you make EXTRA MONEY fixing Radios in spare time while learning.

Read letters from men I trained, telling what they are doing and earning. See the fascinating jobs RADIO-TELEVISION offers. Book FREE with coupon below.

## ACTUAL RADIO LESSON

Same coupon entitles you to actual lesson, "Getting Acquainted With Receiver Servicing" also FREE. Shows you that learning Radio-Television at home is easy, practical. Lesson tells how "superhet"

circuitry work, three reasons why tubes fail, how to locate defects, repair loudspeaker, etc. Many pictures, diagrams. Get lesson FREE with coupon below.

GETTING ACQUAINTED WITH RECEIVER SERVICING



## See for yourself how I train you at home to BE A RADIO-TELEVISION TECHNICIAN

Want a good-pay job in the fast growing RADIO-TELEVISION industry? Want a money-making Radio-Television shop of your own? Here's your opportunity. I've trained hundreds of men to be successful Technicians. MEN WITH NO PREVIOUS EXPERIENCE. My tested and proved train-at-home method makes learning easy. You learn Radio-Television principles from illustrated lessons. You get practical experience building, testing, experimenting with MANY KITS OF PARTS I send. All equipment yours to keep.

### MAKE EXTRA MONEY IN SPARE TIME

The day you enroll, I start sending SPECIAL BOOK-LETS that show you how to make \$5, \$10 a week or more EXTRA MONEY fixing neighbors' Radios in spare time while learning. From here, it's a short step to your own shop or a good-pay Radio-Television servicing job. Or be a licensed Radio-Television Operator or Technician.

### TELEVISION OFFERS BRIGHT FUTURE

Today there are nearly 2,000 Radio stations on the air—and within three years experts predict there will be over 1,000 Television Stations. They add development in FM Two-Way Radio, Police, Marine, Aviation and Motorways Relay Radio! Think what this means. Now get more jobs and pay for qualified men.

### MAIL COUPON FOR BOOKS FREE

Get more! Come see you in actual lesson "GETTING ACQUAINTED WITH RECEIVER SERVICING" and my 64-page book "HOW TO BE A SUCCESS IN RADIO-TELEVISION". Send coupon in envelope or on a postcard to J. E. SMITH, President, Department 9 9MO5 National Radio Institute, P.O. Box 1000, Piquette Hills, Ohio 44675.

## You Build This TRANSMITTER with Parts I Send

As part of my new Communications Course, you build this low-power Broadcasting Transmitter. You also build many other circuits with Kits of Parts I send you, that bring to life Radio-Television theory you learn.

## You Build This MODERN RADIO with Parts I Send

As part of my Servicing Course, you build this complete, powerful Radio. Brings in local and distant stations. N.R.I. gives you ALL the parts including speaker, tubes, chassis, transformer, sockets, loop antenna, etc. You also assemble many other circuits with Kits of Parts I send you.

## I TRAINED THESE MEN

"Today I am considered an expert Radio and Television Technician. Have 4 employees working for me." —Paul Miller, Toledo, O.

"Halfway thru N.R.I. course, I made about \$8 a week in spare time fixing Radios." —E. Streitenberger, New Britain, O.

"Was a bookkeeper with a hand-to-mouth salary. Now a Radio Engineer with ABC Network." —N. Ward, N.J.

"I hate my own shop, am making more money now than ever before." —Curtis Staeth, Ft. Madison, Iowa.

MAIL NOW

## Actual Lesson and 64 Page Book FREE

MR. J. E. SMITH, President, Dept. 9MO5 National Radio Institute, Washington 9, D. C.

Mail me Sample Lesson and 64 page Book about How to Win Success in Radio-Television—both FREE (No salesman will call. Please write plainly.)

Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
☐ Check if Veteran Approved Under G. I. Bill

VETERANS

GET THIS TRAINING WITHOUT COST UNDER G. I. BILL

NEW



**Silk-finish enlargement, ivory gold-tooled frame**

*Sensational  
Offer  
Only*

**19¢** EACH

**FROM YOUR FAVORITE SNAPSHOT,  
PHOTOGRAPH OR NEGATIVE**

Send Any Photo For Beautiful  
5x7 Inch ENLARGEMENT On This  
SPECIAL GET-ACQUAINTED OFFER!  
Your Original Returned

Have you ever wished you could have your own favorite picture or snapshot enlarged like the pictures of Movie Stars? If you act now, you can make your wish come true. Just to get acquainted, we will make you a handsome, silk finish enlargement, mounted in a rich, gold-tooled frame with glassine front and standing easel back for only 19¢ each for the Picture and Frame, plus cost of mailing. Hundreds of thousands of people have already taken advantage of this generous offer, and to acquaint millions more like yourself with the famous studio portrait quality of our work, we now make this trial offer to you.

Think of it, only 19¢ each for a beautiful enlargement and frame you will cherish for years to come. Because of the sensational low price of this get-acquainted offer we must set a limit of 2 to a customer. So hurry—send one or two of your best photographs (either picture or negative) with the coupon below today. Be sure to include the color of hair, eyes and clothing for complete information on having your enlargement beautifully colored in life-like oils. **SEND NO MONEY!** Just mail coupon to us today. Include all information. Your original snapshot or negative will be returned.

**RUSH YOUR ORDER!** Your enlargement will be shipped direct from our Hollywood studios!

**SEND NO MONEY! Mail Coupon Today!**

HOLLYWOOD FILM STUDIOS, Dept. 7906,  
1237 Loyals Ave., Chicago 24, Ill.

Enclosed find \_\_\_\_\_ snapshot or negative,  
(Specify number, limit 2)

Please make \_\_\_\_\_ Enlargement and Frame,  
(Specify number, limit 2)

I will pay postman only 19¢ each for Enlargement and Frame, on arrival, plus mailing costs, on your 10 day money-back guarantee offer.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

( ) STATE \_\_\_\_\_

(Zone)

Fill in description below. Check back of picture if used.

COLOR—Picture No. 1

Hair \_\_\_\_\_

Eyes \_\_\_\_\_

Clothing \_\_\_\_\_

COLOR—Picture No. 2

Hair \_\_\_\_\_

Eyes \_\_\_\_\_

Clothing \_\_\_\_\_

**IMPORTANT!—DO NOT ENCLOSE ANY MONEY  
to Receive Your Beautiful New Silk Finish  
ENLARGEMENT and Ivory Gold-Tooled Frame**

Here's What to Do:—**SEND NO MONEY!** Just send us a snapshot, photograph or negative of your favorite picture. Mail with the coupon. Accept your beautifully framed enlargement when it arrives and pay postman only 19¢ each plus small mailing cost for picture and frame. If not completely satisfied, return the enlargement within 10 days and your money will be refunded. But you may keep the frame as a gift for promptness. Limit 2 to a customer. Original snapshot or negative will be returned. **NOTE:** Be sure to include color of hair, eyes and clothing for complete information on having your enlargement beautifully hand colored in oils. Rush coupon with photo or negative today before offer is withdrawn.